

# 10 WAYS HIGHER EDUCATION IS USING VIDEO

INNOVATIVE STRATEGIES TO ENHANCE LEARNING FROM ANYWHERE

## DISTANCE LEARNING

Provide the benefits of real classroom experiences from anywhere.

Video Collaboration Solutions connect people from around the world, allowing them to be part of the conversation while humanizing the learning experience to feel like they are in the same room.



1

## CONNECT WITH PROS

Provide students and educators with access to industry professionals.

Video tools unleash opportunities to virtually bring real-life world relevance and career exposure to all.



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Video collaboration solutions “transforms distance learning and online learning... with more robust opportunities for students”.

[Michigan Colleges Alliance Case Study](#)

## FLIP THE CLASSROOM

Pre-record lectures and send to students prior to in-class/online discussions.

With a webcam and free software like Logitech Capture, professors can record themselves and present shared content with picture-in-picture capabilities.



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## STUDENT SUBMISSIONS

From self-assessments to submitting video-based assignments, students need the right tools for self-reflection and skill building.



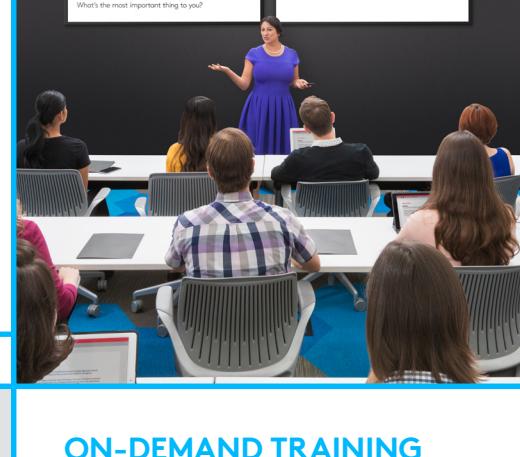
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## RECORD LECTURES

Enhance student satisfaction and comprehension by providing recorded lectures.



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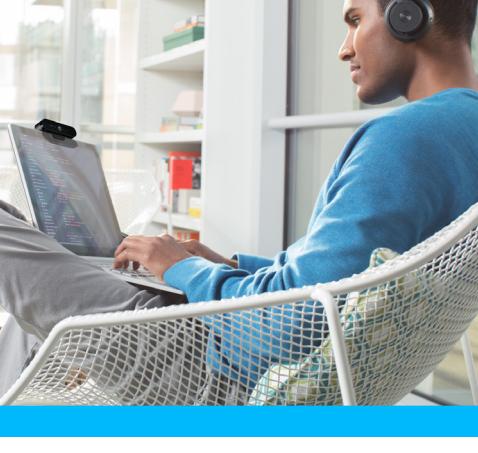


## COLLABORATE 24X7

The demand for anywhere, anytime collaboration is made possible via video.



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## GRADE ASSIGNMENTS

Skip scribbling notes on assignments and capture feedback over video instead.



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Easily show student work and record commentary to provide rich feedback on completed assignments with a webcam, headset and Logitech Capture software.

## ON-DEMAND TRAINING

From student how-to videos to faculty recordings for self-review, creating a content library is an easy and quick way to provide on-demand resources.



8

## IMPROVE ACCESS

Reduce travel and save people time by making education available over video.



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Video conferencing platforms powered by collaboration tools empower students, staff and faculty to meet and collaborate in ways they couldn't before.

## REVOLUTIONIZE LEARNING

Create an adaptive strategy to reach students enrolling in higher education where video is already a big part of their daily life.



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## HELP STUDENTS AND FACULTY FEEL MORE CONNECTED TO THEIR COURSES AND COMMUNITY WITH A VIDEO-FIRST ENABLED CULTURE

Contact your account manager today for more information or visit us at [www.diversifiedus.com](http://www.diversifiedus.com) to learn more.



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Headsets



Conference Cameras



Conference Systems



Room Solutions